

Annual Report 2016

DeWitt Community Library



A Message from the Executive Director

At the Forefront of Innovation
Adventures in Literacy & Learning
Exploring New Horizons
Improving Your Library Experience

Statistics at a Glance
Financial Summary
Moving Forward

We're On the Move! A Message from the Executive Director

Thanks to the commitment of the library Board of Trustees, the library staff, and many generous community members and businesses, we are making great strides on construction of our 23,700 SF new library at 5110 Jamesville Road. As of 2/1/2017, we have raised \$835,159 in capital campaign donations and grants towards our \$1,000,000 goal! Many thanks to all who have invested in the future of the library and our community!

The move to the new library in late summer 2017 will be a defining moment for the library and for our community, embracing the possibilities of what a modern library can be while retaining our history of friendly personal service and our dedication to supporting personal and community goals. The new library has been conceived as a dynamic community space, a comfortable gathering place, and an inspiring place to learn, explore and grow. Flexible and sustainable, it will serve the community for decades to come.



The Official Groundbreaking Ceremony was held on October 28, 2016

In addition to the hundreds of hours devoted by trustees to the project, the library staff has been diligently preparing for the big day. Staff members have been actively involved in the new library's design, technology, shelving and furnishings; they have worked together to inventory and weed the collection and are working in teams to plan for implementation of services and programs in the new library. I can't thank them enough for their initiative, dedication, and teamwork. Thanks, too, to the DCL Friends for their generous capital campaign pledge of \$15,000 and for their continuing support.

Of course, we've continued to focus on service to the community in our current location while planning for the big move. This report summarizes some of our major initiatives in 2016 and brings you up-to-date on the building project.

Wendy Scott, Executive Director

At the Forefront of Innovation



Teen girls explore our circuit kits at the AT&T Stem Camp for Girls held at LeMoyne College.



Paraprofessional for Technology Stew Wilson demonstrates our robot toys, Ozobots, at the Barnes & Noble Mini Maker Faire.



Asst. Director Erin Cassidy teaches a young visitor how to use a microphone to tap out a heart beat on our interactive "Heart & Lung" app at the TACNY Maker Hall.

PEOPLE LOVE OUR DISCOVERY TO GO COLLECTION!

"I want to tell you how amazing this program is. I have a 3 1/2 year old who loves the counting bears and snap cubes. He also is very interested in space so when it gets warmer we will be borrowing the telescope! Thank you for allowing kids of all ages to have fun with educational toys that they otherwise might not have access to!" Patty Owens



NEW STEAM & MAKER INITIATIVES IN 2016

We made STEAM (Science, Technology, Engineering, Art and Math) learning an adventure with innovative workshops, tutorials and "Discovery To Go" collections that encourage children, teens, and adults to use their imagination and creativity to learn new skills. Initiative this year include:

EXPLORING THE POSSIBILITIES : DTG STEM BRAINSTORMING WORKSHOPS

Parents and educators explored ways to use the Discovery To Go collection to support age-appropriate learning .

AT&T STEM CAMP FOR GIRLS

We collaborated with CNY STEM Hub, Le Moyne College, and Partners For Education & Business at AT&T's first week long High School Girls STEM Summer Camp.

TACNY MAKERHALL EVENT

There were over 200 people at the TACNY (Technology Alliance of Central New York) Maker Hall Event at Nottingham High School on January 30. The DCL offered a live demonstration of a pig heart dissection by Dr. David Wormuth.

Adventures in Literacy & Learning

NEW PRE-SCHOOL & CHILDREN'S LITERACY PROGRAMS

Babies and Books

This lively story time helps babies experience sounds and the structure of language through rhythm, rhyme and repetition.

Story Play

This fun, informal story time for ages birth to five years combines stories with play time. Did you know that Play = Learning?

Full STEAM Ahead Story time

Ages 3 to 6 explore Science, Technology, Engineering, Art and Math. Librarians read a book about a STEAM topic, then do a kid-friendly experiment with the group.

Nature Explorer Story Walk Project in partnership with Town of DeWitt Parks and Recreation

Stories posted along a trail in Ryder Park encouraged reading, exploring nature, and spending time with family members outdoors.

REACHING OUT TO "NEW ADULTS"

According to the "Libraries 2016" Pew Research Center Report, young professionals and other millennials value library services, but may not respond to traditional library programs for adults. We are reaching out to this important demographic in a number of ways:

- Paraprofessional Fran Cacese surveyed 'new adults' to identify their library needs and interests as an emerging library group.
- She has also expanded the library's social media postings to attract this age group and created book lists on Goodreads inspired by pop culture for young patrons to use to find new reading material.
- The library has launched "Film Crew," a film club that offers showings of indie and other films of interest to millennials.



Author Mylisa Larsen helps pre-schoolers make a craft after reading her book, "How to Put Your Parents To Bed."



Nature Explorer Story Walk: Laminated pages of a story posted along the trail at Ryder Park encouraged families to read together while enjoying nature!

NEW Film Crew

Friday, January 27th at 6:30 pm
Amélie

Join our monthly film club. Screenings of indie and current films.

We are reaching out to millennials with new initiatives such as "Film Crew," a series of indie and current film screenings.

Exploring New Horizons



Our new sister library—Okyeame Dankwa Memorial Community Library in Worawora, Ghana— was the focus of a lecture and display coordinated with the Friends of the DCL.



Teens learned how to write, produce, and edit films using our professional equipment in our Digital Filmmaking workshops.



Local artist Stan Munro “wowed” viewers with his Stars Wars toothpick display and followed up with creative workshops for budding toothpick artists.



Kids aged 11—14 explored pixels with Perlier Beads in our new coding and maker club—FUZE CLUB.

Improving Your Library Experience

- “On Demand” tech support & more tech One-on-Ones
- Enhanced security for new and popular DVD’s
- Comprehensive weeding and inventory of the collection in anticipation of the move to the new library
- Fine forgiveness for children & teen materials eliminates barriers to literacy and learning and foster positive library experiences for all
- Streamlined processing procedures to get materials to you faster and more efficiently!

2016 Statistics at a Glance

Service area population	16,580
Digital circulations	20,514
Total circulation	281,397
Items added (includes digital items)	35,786
Items donated	9,394
Meeting room reservations	1,287
DCL workshops/programs	958
DCL workshops/programs—attendance	13,720
Early literacy programs	266
Early literacy program attendance	5320
Outreach –programs in the community	102
Outreach program attendance	4604

2016 Summer Reading Program

Children/teens registered	274
Children/teen program sessions	77
Children'/teen prog. attendance	1540



*Summer Reading Program 2016—
reading, doing, growing*

2016 DCL Board of Trustees

*Mary Keib Smith
President*

*Douglas Arena
Co-Vice President*

*Nina Brown
Co-Vice President*

*Carl Austin
Treasurer*

*Christene Gantos/
Barbara MacDonald
Secretary*

Jill Enright

Shelly Field

Lauryn Gouldin

Miesje Havens

Nana Ross

Max Ruckdeschel

James Trevvett

Lydia Wasylenko

Financial Summary*

2016 Operating Revenue

Taxpayers (tax levy)	\$1,417,672
Library charges (fines, etc.)	18,688
Grants—programs	2,975
Book sales	5,578
Library system services aid	4,809
Copier/printing	3,008
Interest	6,303
Misc.	3,503
Total 2016 Revenue	\$1,462,536

2016 Operating Expense

Payroll/benefits	\$664,221
Rent	57,079
Building operations/ maintenance/repairs	98,589
Collections	144,740
Programs, workshops, events	11,011
Tech licenses	6,224
Library system charges	28,645
Supplies/postage	12,531
Continuing education	3,964
Equipment	8,803
Public relations/marketing	2,435
Telecommunications	4,633
Misc. expense	3,775
Audit	11,000
Insurance	13,451
Total 2016 Disbursements	\$1,071,101

Building Project

We are pleased that the building project is on budget and on schedule as of this printing! For more information about the building project, including the project cost projections, please see: <https://dewhome.wordpress.com/faq/> or contact Executive Director Wendy Scott at 446-3578.

Building Project - 2016 Income

Grants - capital	\$405,762
Capital Campaign	619,760
Transfer from tax levy Into Board Designated Fund+	334,929
Total 2016 Income	\$1,360,451

Building Project - 2016 Expense

Administrative Fees	\$524
Land/construction/	1,494,763
Professional fees	225,218
Total 2016 Expense	\$1,720,505

*Based on year-end cash basis accounting. All figures rounded to the nearest dollar.

+The Board Designated Fund is a discretionary account designated to support construction and outfitting of the new library and unanticipated operating expenditures.

The complete 2016 DeWitt Community Library Audit Report with the 2016 990 Form will be made available to the public on the Library web site at www.dewlib.org after the report has been approved by the Library Board of Trustees.

Announcing:

A New Library...

A New Name...

A New Logo



Library Vision Statement:

“The DeWitt Community Library will be an essential asset to the DeWitt and Jamesville communities and serve as a center of community life.”

Service to the communities of DeWitt and Jamesville is at the heart of the library’s vision. The new library will offer exciting new opportunities to serve the community, and this seemed like a perfect time to forge a new identity. The new library name, **selected by the Reisman Foundation in conjunction with naming rights for their major donation (see below), is: “Community Library of DeWitt & Jamesville.”** The new name reaffirms our commitment to community, celebrates our proud history and embraces residents in both major population centers in our service area. The new logo, designed by Assistant Director Erin Cassidy, displays the dynamic structure of the new library, with its signature tower and rhythmic roofline. The logo colors are tones used in the interior design palette of colors.

THANK YOU!

Our vision for this wonderful new facility would not be coming to fruition without the support of community residents, donors, grant funders, and - of course - the Library Board of Trustees and Library Staff. Thank You! After our “Keep Our Vision Growing” campaign has ended, we plan to recognize the generosity and commitment of the many people who have contributed to the success of the project. **At this time, I would like recognize the extraordinary generosity of the Reisman Foundation for their \$500,000 grant. It is the largest single donation in the library’s 55 year history. We are very grateful to the Reisman Foundation for its investment in the future of the library and the community it serves.**

If you would like to support our campaign, please go to our web site at dewlib.org or call 446-3578.

We look forward to welcoming you and your family at our special Opening Day Celebration.

Watch for Announcements in our newsletter, e-newsletter, and on our web site @ dewlib.org.