



**Community Library
of DeWitt & Jamesville**

2018

Annual Report



From the Desk of the Executive Director



2018 was a year of discovery as we explored the potential of the new library facility and responded to your ideas, suggestions and preferences.

The word cloud on the left encapsulates our 2018 story. In this year's annual report you'll read about some of the ways that we served area residents in 2018: as an accessible and welcoming center for community engagement and collaboration; as a learning and discovery center for children; as a hub for area artists, writers and crafts persons; as a nature center and source of information about the environment and sustainable living; as a creation center for hands-on STEM learning; as a digital design

Of course we are also thrilled that patrons enjoyed our physical and digital collections in 2018, as evidenced by a 20% increase in circulation compared to 2017. And we are pleased to report that children and teens love the library more than ever - our 2018 summer reading program participation increased by 167%!

Finally, I would like to thank our trustees, library staff, programming partners, sponsors and library volunteers, all of whom helped to make 2018 a very successful and inspirational year.

Wendy Scott, Executive Director

2018 Board of Trustees

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2018 By the Numbers

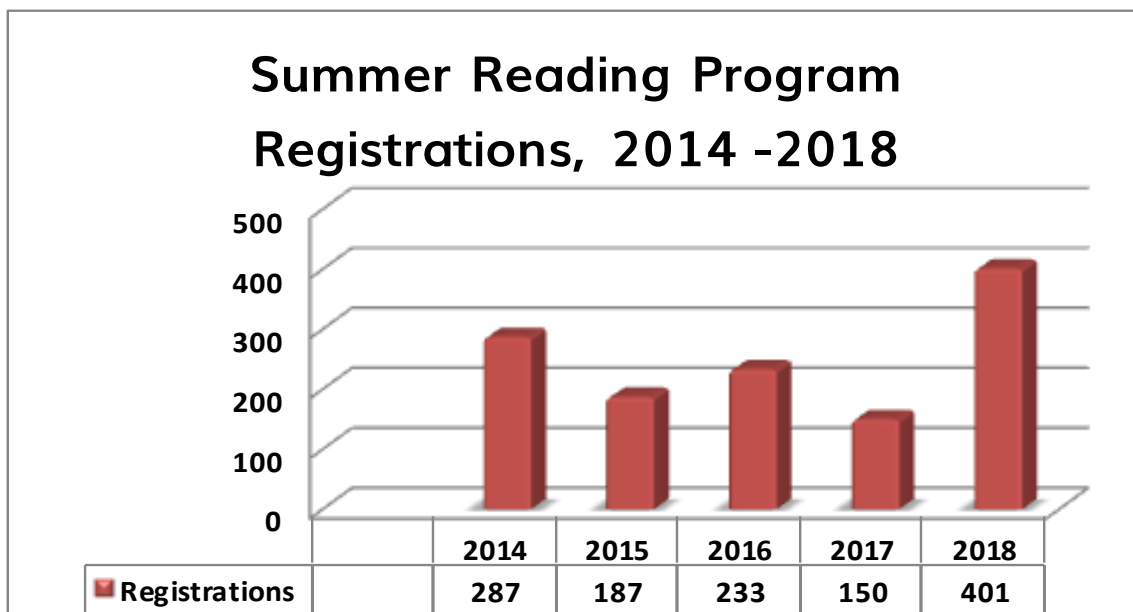
Visits	129,796
New library cards	1,107
Total circulation	316,793
Digital downloads/streams	35,085
Items added	10,449
Reference questions	10,991
Programs/workshops	453
Total program attendance	12,507
Meeting room reservations	1,264
Computer sessions	11,060
Wi-Fi log ins	11,078
Social Media visits	22,407

Statistical Trends

A Success Story in Numbers



	2017	2018	% Increase
Circulation	263,931	316,793	20%
Program Attendance	11,478	12,507	9%
Teen Program Attendance	1,093	1,498	37%
Computer & Wireless Use	19,342	22,138	14%
Digital Downloads & Streams	26,835	35,085	31%
Social Media Visits	16,960	22,407	32%



Note: The library offered a shortened summer reading program in 2017 due to limitations imposed by the move to the new location in summer, 2017.

2018 Library Service Highlights

Inclusive and Accessible Library

"Guide to Accessibility Services"

Home Delivery Service

Social Stories (library services in pictures and stories)

Auto door openers

Inn at Menorah Park book club and expanded outreach visits



Cool Technology that Inspires

Digital design workstation

Pixel Pro Stylus/iPad Pro for creative computing

3D printer certification program

Tools to reformat your old digital media

Hoopla book club service

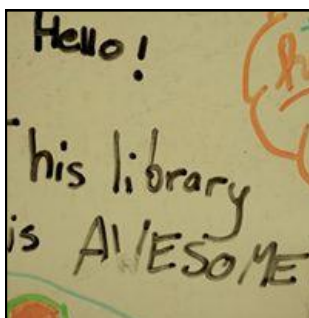
Supporting Literacy for All

Collaborative literacy project with BOCES ESL

Expanded Large Print collection

Book give-away to children at the CNY Literary Festival

Story times at the YMCA Early Learning Center



Family Friendlier

NYS Empire & Onondaga County Park Passes for Loan

Family First Programs get everyone involved in hands-on learning

Evening Story Times to accommodate busy schedules

Discovering

Living Library, Sustainable Making and Digital Gateway

Living Library: Our beautiful and unique outdoor area, featuring wildflower meadows that lead to the Butternut Creek Feeder Canal, supports activities and workshops that inform patrons about nature, the local environment, conservation, preservation, gardening and the beauty of the outdoors.



Left and above: Young naturalists learned about the many varieties of native wildflowers on our property, then incorporated their colorful choices into living works of art.

Sustainable Making: In 2018 we helped patrons to create their own sustainable life-styles from home-made fragrant oils to herbs and kombucha.

Right: The library staff experimented with making Kombucha, an ancient tea-based probiotic drink. Our subsequent Kombucha program was a big hit!

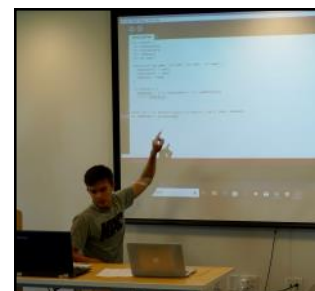


The Digital Gateway: Workshops and new technology loans helped patrons master new technologies and acquire skills to enhance their everyday lives. From 3D printing to robotics, coding and digital design, we provided the tools and training to inspire creative computing for all ages.



Left: Assistant Director for Technology and STEM Initiatives, Erin Cassidy, demonstrates our new Digital Design Station for 3D Printing & Media Conversion.

Right: A teen presents his coding skills at our summer Touch of Tech workshops.



Expanding Horizons

The Arts, Literature and Culture

Our first CNY Literary Festival, sponsored by Community Bank, DeWitt, highlighted readings by area authors, free book give-aways and a chance for visitors of all ages to spend time with their favorite writers.

Right: Bruce Coville signs one of his books for a young fan.



Our "Art in the Library" exhibits connected with a broad cross section of people, including many who were unfamiliar with museums and formal art galleries. The gallery also provided opportunities to showcase a broad spectrum of artists' work, to introduce the public to emerging artists and to inspire creativity and a love of the arts.

Left: John Fitzsimmons, one of our 2018 exhibitors, discusses his painting, "Like a Running."



Our HIVE makerspace encourages collaboration and creativity. In addition to using the space for digital design and 3D printing, community groups and individuals worked on a variety of projects in fine arts, fiber arts, crafting and sewing in 2018.

Left: Fiber arts crafters collaborate on a lacework project.

From travel programs to foods of many nations, indigenous crafts and native dance, the library introduced patrons to the diversity and wonder of world cultures. *Right: In May, the library hosted a demonstration of Bharata Natyam, an ancient classical temple dance originating from Tamil Nadu in South India.*



Bringing Community Together

Outreach and Partnerships That Enhance Lives



Thanks to our amazing patrons and Children's Room staff, the library donated over 300 pounds of food and toiletries to the Jamesville Dewitt Ecumenical Food Pantry and the Salvation Army during our Great Give Back project. Children also decorated and filled 20 birthday bags to donate to the Food Pantry. The library plans to make this an annual event.

The Library partnered with the American Red Cross to offer two blood drives in our large Community Room. The Red Cross reached its target goal for both events, and we look forward to supporting this important initiative again in 2019.



In 2018 the library expanded outreach to area adult residences with more scheduled visits and a new monthly book club at the Inn at Menorah Park. We also re-launched the Home Delivery Service to those unable to visit the library, making it easier for residents to participate and expanding the service to new parents.

Left: Reference Librarian Kara Conley (standing) visits residents at the Inn at Menorah Park. Pictured here (left to right) are Carl Bauder, Eleanor Munzel, Joy Englehart, and Barbara Grossman.

2018 Financial Summary

2018 Operating Revenue

Tax Levy	1,417,672
Library Charges (fines, etc)	17,052
Grants - programs	4,045
Book sales	2,421
Library system services aid	4,373
Copier/printing	2,095
Interest	2,480
Misc.	346
Gifts/Fundraising	16,570
Total 2018 Revenue	1,467,054

2018 Operating Expense

Payroll/benefits	768,844
Mortgage	74,190
Mortgage interest	145,585
Building operations /	128,247
Insurance	23,382
Collections	162,138
Programs, workshops, events	16,063
Tech licenses	9,855
Library system charges	28,596
Supplies/postage	17,118
Continuing education	4,511
Equipment	11,654
PR/marketing	4,004
Telecommunications	6,717
Misc.	3,006
Audit	11,000
Consulting/professional ser-	10,395
Fundraising Expense	1,383
Total 2018 Expenses	1,426,689

"Keep our Vision Growing" Capital Campaign Summary

Grants:	\$746,503
Donations	730,651
Total	\$1,477,154

The complete 2018 DeWitt Community Library Audit Report with the 2018 990 Form will be made available to the public on the Library web site at <http://cldandj.org/> after the report has been approved by the Library Board of Trustees. Audit figures may differ slightly from the above due to auditors' adjusting entries completed after publication of this report.

Thank You, Donors & Friends

The support of community residents, businesses, partners, Friends of the CLD&J and volunteers all helped to make our first full year in the new library a resounding success. Thank you for your generosity and support!

2018 Annual Fund Drive Donors (11/1/2018—1/31/2019)

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Thank You, Donors and Friends

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Thank You, Donors and Friends

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Special thanks to:

Community Bank, DeWitt for their generous sponsorship of the library's
inaugural CNY Literary Festival

and

The Friends of the Community Library of DeWitt & Jamesville for their ongoing
support of our Summer Reading Program and other educational programming.